Abstract Title Page

Not included in page count.

Title:

Differentiating Instruction: Providing the Right Kinds of Worked Examples for Individual Students

Authors and Affiliations:

Julie L. Booth Temple University

Kenneth R. Koedinger Carnegie Mellon University

Kristie J. Newton Temple University

Karin E. Lange Temple University

Abstract Body

Limit 4 pages single-spaced.

Background / Context:

Description of prior research and its intellectual context.

A plethora of laboratory studies have shown that including the study of worked examples during problem-solving practice improves learning (Sweller, 1999; Sweller & Cooper, 1985). In addition, explaining instructional material has been shown to improve learning by forcing students to make their new knowledge explicit (Chi, 2000; Roy & Chi, 2005); asking students to explain examples thus further improves student learning over having them simply study examples (e.g. Renkl, Stark, Gruber, and Mandl, 1998).

While most worked-example research focuses on the use of correct examples, recent work suggests that asking children to explain a combination of correct and incorrect examples can be even more effective (e.g., Siegler & Chen, 2008). The benefit of explaining errors is twofold. First, it can help students to recognize and accept when they have chosen incorrect procedures, leading to improved procedural knowledge over practice alone or correct examples plus practice (Siegler, 2002). Second, and perhaps more important, it can draw students' attention to the particular features in a problem that make the procedure inappropriate. For instance, consider an example in which the equation 3x - 4 = 5 is incorrectly solved by subtracting 4 from both sides and resulting in a next problem state of 3x = 1. By explaining how the procedure led to an incorrect answer, students are forced to both accept that the procedure is wrong, and to notice that the negative sign that precedes the 4 makes it inappropriate to apply the strategy. This can help the student replace faulty conceptual knowledge they have about the meaning of the problem features with correct conceptual knowledge about those features; the acquisition of accurate, deep features with which to represent problem situations is key to building expertise (Chi, Feltovich, & Glaser, 1981). Consistent with this assertion, the combination of correct and incorrect examples has been shown to lead to improvements in both conceptual understanding and procedural skill in Algebra compared with procedural practice alone (Booth et al., in revision).

The combination of correct and incorrect examples is thought to be beneficial because the incorrect examples help to weaken faulty knowledge and force students to attend to critical problem features (which helps them not only to detect and correct errors, but also to consider correct concepts), while the correct examples provide support for constructing correct concepts and procedures, beyond that embedded in traditional instruction. It seems clear that both types of support are necessary, but what if extra support for knowledge construction is achieved through other types of innovative classroom practice? In that case, would it still be optimal to provide a combination of correct and incorrect examples, or would providing incorrect examples alone suffice for improving student learning? In the present study, we test the contribution of correct vs. incorrect examples in the context of such support for knowledge construction--guided problem-solving practice with the Cognitive Tutor, a self-paced intelligent tutor system which provides students with feedback and hints as they practice (Koedinger, Anderson, Hadley, & Mark, 1997).

Purpose / Objective / Research Question / Focus of Study:

Description of the focus of the research.

The present study examined two primary research questions. First, which type of examples is best for improving student learning in Algebra? Second, does the optimal type or combination of examples differ for improving different facets of knowledge of linear equations?

Setting:

Description of the research location.

Data collection took place in five classrooms recruited from a single middle school in the midwestern United States; Twenty-nine percent of students who attend the school receive free or reduced lunch. All data collection took place as part of regular classroom activities.

Population / Participants / Subjects:

Description of the participants in the study: who, how many, key features, or characteristics.

Sixty-four eighth-grade students (29 females, 35 males) in Algebra I classrooms using the Cognitive Tutor software participated in this study. The ethnicity breakdown was as follows: 37% Caucasian, 52% Black, 11% multi-racial.

Intervention / Program / Practice:

Description of the intervention, program, or practice, including details of administration and duration.

In each condition, 12 computerized examples were interspersed amid problem-solving practice in the Two-Step Linear Equations unit of the Algebra 1 Cognitive Tutor. Each example depicted either a correct or an incorrect solution step for solving a two-step equation; whether the example was correct or incorrect was clearly indicated.

(INSERT FIGURE 1 HERE)

The interface first asked students to explain what happened on each side of the equation by building a phrase from a series of pull-down menus (i.e., "Added";"-3"). Students received feedback from the tutor on whether their answers were appropriate, and had to keep trying until they answered correctly. Then, the student was asked to build a sentence to describe why the step was right or wrong, depending on the nature of the example. Students again received feedback from the tutor and had to continue trying until they provided an appropriate explanation.

In the Correct Only condition, students explained 12 correct examples, and those in the Incorrect Only condition explained 12 incorrect examples. Students in the Both group explained 6 correct and 6 incorrect examples. Because students were allowed to complete the unit to mastery, and thus take as long as they needed, the total study time varied for each student; however, most of the students had completed the study within 4 weeks (8 class sessions).

Research Design:

Description of the research design.

Individual students within the classrooms were randomly assigned to the three conditions (Correct Only (N = 22), Incorrect Only (N = 21), and Both (N = 21). Students completed a pretest and posttest surrounding completion of their Tutor unit. The pretest and posttest were

identical, and each included four measures: Feature Knowledge, Encoding, Equation-Solving, and Flexibility.

Feature knowledge questions measured students' understanding of concepts that have been identified in previous research as crucial for success in Algebra; it was comprised of 37 items that measured student knowledge of three critical features: the meaning of the equals sign (e.g., what does = mean?), negative signs (e.g., is 4x - 3 equivalent to 3 - 4x), and like terms (is 6 a like term for 6c?).

Encoding of problem features was measured using a reconstruction task (e.g., McNeil & Alibali, 2004) in which students were presented with an equation for six seconds and then asked to reconstruct the problem from memory immediately after it disappeared from view. Students completed this task for a series of six equations with different structural formats and different placements of key problem features (e.g., 4x = 9 + 7x - 6; p - 5 = -2p + 3).

The equation-solving measure tested students' ability to effectively carry out procedures to solve six equations: three isomorphic problems (i.e., problems structured like those they were trained on) and three transfer problems (i.e., problems that include additional features or alternate structures from those they have been trained to solve).

Finally we evaluated students' flexibility in problem solving by measuring their ability to recognize and choose an effective strategy when solving an equation. Students were asked to solve three equations using two different strategies.

Data Collection and Analysis:

Description of the methods for collecting and analyzing data.

Paper and Pencil tests were scored for correctness. Each student received one score for percent correct on each of the four measures, as well as two composite scores--Conceptual Knowledge (feature encoding and feature knowledge) and Procedural Knowledge (equation-solving and flexibility).

Findings / Results:

Description of the main findings with specific details.

To determine whether there was any effect of condition on the conceptual understanding measures, we conducted a 3-level (Condition) MANCOVA on posttest feature knowledge scores and posttest encoding errors on conceptual features, and posttest encoding errors on nonconceptual features, with overall pretest conceptual understanding scores included as the covariate (see Figure 4, left 2 columns). The multivariate effect of condition was significant, F(6,120) = 3.11, p < 0.01, $\eta_p^2 = 0.13$. Significant univariate main effects of condition were found for conceptual features (F(2,64) = 5.30, p < 0.01, $\eta_p^2 = 0.15$) and conceptual encoding errors $(F(2,64) = 3.56, p < 0.05, \eta_p^2 = 0.10)$. Follow up pairwise comparisons with Bonferroni correction indicated that for the conceptual features measure, students in the Combined condition (M = 72%, SD = 15%) scored significantly higher than students who received the Correct only condition (M = 53%, SD = 26%, p < 0.01). In addition, students in the Incorrect only condition made fewer conceptual encoding errors (M = 2.0, SD = 2.1) than students in the Correct only condition (M = 4.4, SD = 4.2; p < .05); the comparison between the Combined and Incorrect only conditions was not significant. The univariate main effect of condition on non-conceptual encoding errors was marginally significant F(2, 64) = 2.55, p < 0.10, $\eta_p^2 = 0.08$), however, follow-up pairwise tests revealed no significant differences between individual conditions.

A parallel 3-level (Condition) MANCOVA was conducted on posttest isomorphic equation-solving, transfer equation-solving, and flexibility scores, with overall pretest procedural fluency scores entered as a covariate (see Figure 4, right 3 columns). The multivariate effect of condition did not reach significance for the procedural fluency measures, F(6, 120) = 1.38, p = .23, $\eta_p^2 = 0.06$.

Conclusions:

Description of conclusions, recommendations, and limitations based on findings.

Students performed best after explaining incorrect examples; in particular, students in the Combined condition gained more knowledge than those in the Correct only condition about the conceptual features in the equation, while students who studied only incorrect examples displayed improved encoding of conceptual features in the equations compared with those who only received correct examples.

No differences were found between any of the conditions on any of the procedural measures. This indicates that the specific types of examples provided may not have much influence on procedural learning when they are combined with guided practice.

The present study was the first to test whether a combination of correct and incorrect examples is more beneficial than *incorrect* examples alone, and suggests that receiving incorrect examples can be beneficial regardless of whether it is paired with correct examples. This finding is especially important to note because when examples are used in classrooms and in textbooks, they are most frequently correctly solved examples. In fact, in our experience, teachers generally seem uncomfortable with the idea of presenting incorrect examples, as they are concerned their students would be confused by them and/or would adopt the demonstrated incorrect strategies for solving problems. Our results strongly suggest that this is not the case, and that students *should* work with incorrect examples as part of their classroom activities.

Though inadequate conceptual knowledge of features in algebraic equations hinders students' success in Algebra (Booth & Koedinger, 2008), the present study demonstrates a successful plan for intervention: Provide examples along with guided practice problems to improve conceptual understanding. Specifically, exposure to incorrect examples which target typical student misconceptions about problem features and problem-solving approaches may be crucial for developing students' conceptual knowledge. Viewing and explaining such incorrect examples may help students to both confront their own misconceptions as well as refine their understanding of the features in the problem; this may be especially so when students are guided to notice critical features in the problems, either by forcing them to explain what changed between steps or by prompting them to answer specific questions about the mistakes in the problem.

Future research should examine whether the optimal combination of examples differs for students with varied levels of background knowledge; such results would not be unprecedented (Große & Renkl, 2007; Kalyuga, Chandler, & Sweller, 2001). Systematic exploration of such individual differences in future studies is necessary to identify exactly when each type of examples are most beneficial for individual students. This knowledge would have the potential to improve instruction on equation-solving for students in the Cognitive Tutor curriculum, as well as to inform all teachers of example-based strategies that can be used to differentiate algebra instruction for their students.

Appendices

Not included in page count.

Appendix A. References

References are to be in APA version 6 format.

- Booth, J.L., & Koedinger, K.R. (2008). Key misconceptions in algebraic problem solving. In B.C. Love, K. McRae, & V. M. Sloutsky (Eds.), Proceedings of the 30th Annual Cognitive Science Society (pp.571-576). Austin, TX: Cognitive Science Society.
- Booth, J.L., Oyer, M.H., Elliot, A., Augustine, A.A., Paré-Blagoev, J.E., & Koedinger, K.R. (in preparation). Learning algebra by example in real-world classrooms
- Chi, M.T.H. (2000) Self-explaining expository texts: The dual processes of generating inferences and repairing mental models. In Glaser, R. (Ed.) *Advances in Instructional Psychology*, Mahwah, NJ: Lawrence Erlbaum Associates, pp. 161-238.
- Chi, M. T. H., Feltovich, P. J., & Glaser, R. (1981). Categorization and representation of physics problems by experts and novices. Cognitive Science, 5(2), 121-152, http://dx.doi.org/10.1207/s15516709cog0502_2.
- Große, C.S. & Renkl, A. (2007). Finding and fixing errors in worked examples: Can this foster learning outcomes? *Learning & Instruction*, *17*, 617-634. doi:10.1016/j.learninstruc.2007.09.008
- Kalyuga, S., Chandler, P., & Sweller, J. (2001). Learner experience and efficiency of instructional guidance. *Educational Psychology*, 21(1), 5-23. doi:10.1080/01443410124681
- Koedinger, K.R., Anderson, J.R., Hadley, W.H., & Mark, M.A. (1997). Intelligent tutoring goes to school in the big city. *International Journal of Artificial Intelligence in Education*, 8, 30-43.

- McNeil, N. M. & Alibali, M. W. (2004). You'll see what you mean: Students encode equations based on their knowledge of arithmetic. *Cognitive Science*, 28, 451-466. doi:10.1016/j.cogsci.2003.11.002
- Renkl, A., Stark, R., Gruber, H., & Mandl, H. (1998). Learning from worked-out examples: The effects of example variability and elicited self-explanations. *Contemporary Educational Psychology*, 23, 90-108. doi:10.1006/ceps.1997.0959
- Roy, M. & Chi, M.T.H. (2005). Self-explanation in a multi-media context. In R. Mayer (Ed.), *Cambridge Handbook of Multimedia Learning* (pp. 271-286). Cambridge Press.
- Siegler, R.S. (2002). Microgenetic studies of self-explanations. In N. Granott & J. Parziale (Eds.), *Microdevelopment: Transition processes in development and learning* (pp. 31-58). New York: Cambridge University.
- Siegler, R. S., & Chen, Z. (2008). Differentiation and integration: Guiding principles for analyzing cognitive change. *Developmental Science*, 11, 433-448. doi:10.1111/j.1467-7687.2008.00689.x
- Sweller, J. (1999). *Instructional design in technical areas*. Victoria, Australia: Australian Council for Education Press.
- Sweller, J., & Cooper, G. (1985). The use of worked examples as a substitute for problem solving in learning algebra. *Cognition and Instruction*, 2(1), 59-89. doi:10.1207/s1532690xci0201_3

Appendix B. Tables and Figures

Not included in page count.

Figure 1

